

AMENDMENTS TO THE CLAIMS:

Please amend Claims 1 and 11 as follows:

1. (Currently Amended) A digital broadcasting receiver, comprising:
receiving means for receiving a digital television signal and GUI data included in a
broadcasting wave ~~the GUI data being screen data to be displayed on a display unit;~~
installing means for selectively installing the GUI data received by said receiving means;
and
displaying means for displaying the installed GUI data on the display unit,
wherein, ~~after said receiving means receives the GUI data,~~ said installing means displays
a selecting menu through which a user can select as to whether the GUI data received by said
receiving means is installed or not.

2-3. (Canceled)

4. (Previously Presented) A digital broadcasting receiver according to claim 1, further
comprising storage means for storing a user's preference information, wherein:
the GUI data includes keyword information relating to the GUI data; and
said installing means installs the GUI data received by said receiving means when the keyword
information corresponds to the user's preference information stored in said storage means.

5. (Previously Presented) A digital broadcasting receiver according to claim 4, wherein
said installing means includes:

notifying means for notifying a user when the keyword information corresponds to the user's preference information; and

executing means for determining an execution of an installation of the GUI data based on an instruction by the user.

6. (Canceled)

7. (Previously Presented) A digital broadcasting receiver according to claim 4, wherein:
the keyword information is characteristics information of a remote control;
the preference information is tendency information for a user's operation; and
the GUI data to be installed is selected based on comparison between the characteristics information and the tendency information.

8. (Previously Presented) A digital broadcasting receiver according to claim 7, wherein the tendency information includes at least one of a history of an operation for executing a given function, a type of misoperation caused before execution of the given function, a hand holding the remote control, and information as to whether the remote control is laid in use or held in use.

9-10. (Canceled)

11. (Currently Amended) A controlling method of a digital broadcasting receiver, said method comprising the steps of:

receiving a digital television signal and GUI data included in a broadcasting wave, ~~the~~
GUI data being screen data to be displayed on a display unit;

selectively installing the GUI data received in the receiving step; and

displaying the installed GUI data on the display unit,

wherein, in said installing step, which is performed after the GUI data is received in said receiving step, a selecting menu is displayed so that a user can select through the menu as to whether the GUI data received in said receiving step is installed or not.

12. (Previously Presented) The controlling method according to claim 11, further comprising a step for inputting a user's preference information, wherein:

the GUI data includes keyword information relating to the GUI data; and

in said installing step, when the keyword information corresponding to the user's preference information is inputted, the GUI data received by said receiving step is installed.

13. (Previously Presented) The controlling method according to claim 12, wherein said installing step includes:

a step for notifying a user when the keyword information corresponds to the user's preference information; and

a step for determining an execution of an installation of the GUI data based on an instruction by the user.

14. (Previously Presented) The controlling method according to claim 12, wherein:

the keyword information is characteristics information of a remote control;

the preference information is tendency information for a user's operation; and
the GUI data to be installed is selected based on comparison between the characteristics
information and the tendency information.